

Dear [influencer],

I'm writing to you on behalf of her highness Shaikha Maryam, daughter of his highness Shaikh Mohammed bin Ahmed bin Juma Al Maktoum. Shaikha Maryam is the founder of the new MM Beauty Brand that has recently released a luxury winter perfume collection. This upcoming line of fragrances offers three unique scents that you'll be sure to fall in love with: Golden Oud, Arabian Nights, and Pixie Dust.

As an entrepreneur with a passion for fragrance and a desire to share her skills and knowledge of beneficial beauty practices, Shaikha Maryam has created this brand to reach people around the world by helping them look and feel their best.

To officially announce the launch of our latest perfume collection, we're gifting free products to influencers around the world. As a supporter of your content, we've chosen you as one of the recipients. MM Brand is sending you three products that showcase our newest winter collection.

We feel that these products would be perfect for your niche and appreciated by your audience. We would greatly appreciate a kind review of any products you liked and would recommend to your audience, as well as posting on any of your social media platforms. We feel that your supporters can benefit from the products as well and hope to provide them the opportunity to buy them.

Though MM Brand is new on the market, we're proud of our products and their ability to help men and women who want to feel good about themselves. If you enjoy the products and would like to work with us further, we'd be happy to discuss collaborations or agreements that would allow you to receive more free products. We are very impressed by your content and feel that you're a perfect candidate for this possibility. Our mission is to grow our brand to be well-known worldwide, and your collaboration can help us achieve this goal.

Please let us know what you think of the three items you'll be receiving. We're looking forward to hearing your feedback and potentially forming a long-term business relationship. If you could kindly provide your office location and phone number details, we will ship the products promptly. Also, let us know if you have further questions, and we'd love to provide you with more information. Thank you, and we'll be awaiting your response.

Sincerely,

The MM Team

Dear [specific influencer],

I'm writing to you on behalf of her highness Shaikha Maryam, daughter of his highness Shaikh Mohammed bin Ahmed bin Juma Al Maktoum. Shaikha Maryam is the founder of the new MM Beauty Brand that has recently released a luxury winter perfume collection. This upcoming line of fragrances offers three unique scents that you'll be sure to fall in love with: Golden Oud, Arabian Nights, and Pixie Dust.

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We also want to offer you a business opportunity that will boost your brand and provide you with more free, high-quality products of ours. We propose a collaboration of giving you 10-15% of revenue generated from products sold to your audience. If you can post to Snapchat, Instagram, and other social media platforms to spread the word and direct traffic (and conversions) to our website, you'll see a high rate of return.

We can leave the exact marketing up to you, but we'd recommend 2-3 posts per week. It's a benefit for both of us because the more you showcase our products, the more we both make in profit. If you're interested in our offer, let's begin a trial for one month to see how it works.

We appreciate your time and thoughtfulness toward our proposal, and we're hopeful to begin a long-term business relationship that will help grow both sides. If you could kindly provide your office location and phone number details, we will ship the products promptly. Please let us know if you have any questions or concerns, and we'd be happy to provide more information and discuss things with you. Thank you, and we're looking forward to your response.

Sincerely,

The MM Team